

2011 Challenger Line-up



LCDH22

CHALLENGER

"I want a vehicle with great styling and good performance"

- 3.6L V6, 5spd Auto
- 305 HP/268 torque
- 18" Painted Alum Whls
- 235/55R18 Tour Tires
- Touring suspension
- Dual Exhaust
- Chrome Fuel Filler Door
- Passive Entry & Keyless
- Leather Wrapped Steering Wheel & Knob
- Steering Wheel Audio
- Automatic Temp Cont
- EVIC
- Media Center 130
- 6 Speaker Audio System
- 6 way power/Manual recline with 4 way power lumbar driver seat

RALLYE

"I want a vehicle with great styling and good performance"

Challenger Equipment plus:

- Fog Lamps
- Leather trimmed seating
- Heated front seats
- Satellite Radio
- U-Connect with Voice Command
- I-Pod Control
- 6 Boston Acoustics Speakers
- 276 Watt Amplifier
- Automatic Head Lamps

LCDP22

R/T

"I want a specialty vehicle with performance & power"

Challenger Equipment plus:

- 5.7L HEMI
- 379 HP/410 torque
- Performance Steering, Suspension, and Brakes
- Fog Lamps
- R/T Badge
- Body Color Rear Spoiler
- 160 MPH Speedometer
- Mini Carbon Bezel finish
- Satellite Radio
- U-Connect with Voice Command
- I-Pod Control
- Automatic Head Lamps

LCDX22

SRT - 392

"I am a hard core enthusiast who wants the best"

R/T Equipment plus:

- 392 HEMI (6.4L)
- 475 HP/460 torque
- 392 Badge
- Full Body Dual Stripes
- 20 x 9 Forged Aluminum SRT Design Wheels
- 245/45ZR20 Tires
- High Performance Steering and Suspension,
- Brembo Brakes
- Premium Leather Seats
- 180 MPH Speedometer
- Instrument cluster w/Performance Display Screen
- Media Center 430 Radio
- SRT Track Experience



Camaro 1LT



Camaro 1LT



Camaro 1SS



Mustang Shelby 500

Velocity Model: R/T

2011 Challenger “What’s New”



- **New, More Powerful and Fuel Efficient V6**

- All-new 3.6L V6 DOHC with VVT
- Sequential Port Fuel Injection
- 305 HP / 268 Lb-Ft Tq
- 19 City / 26 Highway MPG Est
- Aluminum Block and Heads



- **All new 392 Hemi (6.4L) and refined 5.7L V8's**

- Introduction of the legendary 392 Hemi (6.4L) with 475 HP and 460 lb-ft of torque
- The 5.7L HEMI V8 HP has been increased to 379 HP/410 Lb-Ft Tq (MTX only)
- Multiple Displacement system on both engines allows them to operate with only 4 cylinders at cruising speeds
- 17 City / 25 Highway MPG (5.7L Est)
- New look 392
- New dual “tip to tail” stripes on all SRT 392 vehicles



- **Improved Performance-Oriented Ride and Handling**

- Improved brake responsiveness and reduced pedal travel, enhancing long term performance and providing consistent smooth brake feel
- Revised suspension geometry, retuned shocks and bushing rates for improved handling and accident avoidance maneuvers
- New 245/45/R20 Firestone Firehawk tires (optional on Rallye, and R/T, std on R/T Plus and Classic) provide reduced dry and wet stopping distance
- Electronic assist power steering reduces engine load and improves fuel economy
- New right sized 3 spoke steering wheel with cruise, audio, and driver information controls, improves driver comfort, steering response, and helps reduce driver distraction

- **Innovative Safety Technologies**

- Active Head restraints
- Std Side Curtain and Seat mounted airbags

2011 Challenger 392 “What’s New”



Inaugural Edition Content:

- **Limited Inaugural 392 production run for U.S. Retail – 1,100 units. 11/29/10 Launch Date**
- Unique exterior colors – White w/Blue Stripes and Blue w/White Stripes
- Unique white leather trim seats with accent stitching and blue stripes
- Serialized Inaugural Edition dash plaque
- Silver brushed metal center stack
- Bright quad exhaust tips
- Dual full body stripe
- 392 Hemi fender badge
- Body color accent grille
- Forged SRT aluminum wheel with painted pockets
- Mopar decal
- \$500 Mopar accessory certificate

